

Disciplina	Comunicarea publica a rezultatelor cercetării științifice				
Titularul cursului/lucrărilor practice/seminariilor	ALEXANDRA TIGANAS (jurnalist ADA ROSETI) BOGDAN FLOREA (actor) PROF.DR. ARMAȘ IULIANA				
Domeniul de studiu	Geografie				
Programul de studii	Școala Doctorală Simion Mehedinți				
Numărul de credite	2				
Nivelul de studii		Licență		Masterat	x Doctorat
Număr de ore	24 ore curs				
Precondiții de accesare a disciplinei	Colocviu de admitere școala doctorală Simion Mehedinți				
Conținutul cursului/lucrărilor practice/seminariilor	<p><u>Obiective personale</u></p> <ol style="list-style-type: none"> 1. Evaluare 2. Obiective 3. Planificare <p><u>Context teoretic</u></p> <ol style="list-style-type: none"> 4. Tipuri de public, context, format si durata 5. Obiectivele comunicarii in functie de context 6. Retorica – elemente de baza, instrumente de evaluare <p><u>Comunicarea în context public</u></p> <ol style="list-style-type: none"> 7. Abordare (scris vs verbal vs audio-video) 8. Structura 9. Prezentare <p><u>Publicuri si interactiunea cu publicul</u></p> <ol style="list-style-type: none"> 10. Atitudinea fata de public 11. Cunoasterea publicului 12. Adaptarea la public <p><u>Abordari aplicate</u></p> <ol style="list-style-type: none"> 13. Exerciții de comunicare publica 14. Exerciții de vorbit in public 15. Exerciții de ascultare 				
Forma de evaluare	Un proiecte de comunicare la alegere, individualizat pe tema de cercetare: o prezentare publica de 3 minute destinata unui public nespecialist				
Statutul disciplinei	x	Obligatorie		Opțională	Facultativă

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