

Disciplina	Comunicarea publica a rezultatelor cercetării științifice				
Titularul cursului/lucrărilor practice/seminariilor	ALEXANDRA TIGANAS (jurnalist ADA ROSETI)				
Domeniul de studiu	Geografie				
Programul de studii	Școala Doctorală Simion Mehedinți				
Numărul de credite	6				
Nivelul de studii		Licență		Masterat	x Doctorat
Număr de ore	14 ore curs 28 ore seminar				
Precondiții de accesare a disciplinei	Colocviu de admitere școala doctorală Simion Mehedinți				
Conținutul cursului/lucrărilor practice/seminariilor	11.10. 2021 De ce comunicarea publica a cercetarii? Istoria comunicarii stiintei Obiectivele cursului 16.10.2021 Curs practic: improvizatia teatrala in comunicarea stiintei Schimbarea perspectivei Cine e raspunzator de succesul unui mesaj? 18.10.2021 Identitatea profesionala si comunicarea Brandul meu de cercetator Cum sa colaboram 25.10.2021 Prezentarile scurte Ce si cum: Cercetarea mea in 3 minute Pregatire tehnica pentru comunicarea online 1.11.2021 Pubic(urile) cercetarii stiintifice si structurile pentru comunicarea cu el Identificarea grupurilor de interes Structura si storytelling 8.11.2021 Bazele comunicarii Retorica Teorii ale comunicarii 15.11.2021 Trucuri pentru prezentari scurte Managementul emotiilor				

	<p>Managementul prezentei personale</p> <p>22.11.2021</p> <p>Curs practic: Concurs de prezentare Cercetarea mea in 3 minute Prezentarea discursurilor pregatite Analiza rezultatelor</p> <p>29.11.2021</p> <p>Studiu individual si feedback Lucru in grupuri pentru proiectul de examen Ora deschisa pentru consultatii</p> <p>06.12.2021</p> <p>Revizuirea lucrurilor invatate si pregatirea pentru ce urmeaza Lectii invatate si unde putem mergem mai departe Pasii urmatari</p> <p>13.12.2021</p> <p>Lucrul cu mass media Ce este mass media Media training</p> <p>10.01.2022</p> <p>Social media pentru diseminarea rezultatelor cercetarii Cum arata stiinta in social media Folosirea social media pentru cercetare</p> <p>17.01.2022</p> <p>Cooperare si evaluare in comunicarea cercetarii Revizuirea solutiilor si instrumentelor de colaborare folosite in curs Revizuirea instrumentelor de evaluare discutate in curs</p> <p>24.01.2022</p> <p>Course overview Pregatirea de examen Q&A TBA</p>						
Forma de evaluare	Prezentarea in cadrul unei sesiuni publice a proiectelor (ne-executate, doar descrise) de comunicare publica realizate de echipa de 3-4 doctoranzi pe parcursul semestrului.						
Statutul disciplinei	<table border="1"> <tr> <td>x</td> <td>Obligatorie</td> <td></td> <td>Opțională</td> <td></td> <td>Facultativă</td> </tr> </table>	x	Obligatorie		Opțională		Facultativă
x	Obligatorie		Opțională		Facultativă		

Bibliografie

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